Orchestra Networks commits to improving community health in Vietnam

Orchestra Networks, an innovative data management software vendor, has teamed up with PSI, a global non-profit, to improve the health of underserved communities in Vietnam.

Teaming up to save lives
Orchestra Networks has been operating in Vietnam since 2011. The high competency of Orchestra Networks’ software engineers and the stable working environment in Vietnam have facilitated valuable contributions to Orchestra’s global business success. Beginning in July 2016, Orchestra Networks began supporting PSI Vietnam to deliver and promote life-saving health products and services to under-served and vulnerable communities in Vietnam using social marketing approaches. Orchestra Networks’s commitment will allow PSI Vietnam to generate measurable improvements in health in four major provinces this year: Hanoi, Ho Chi Minh City, Nghe An and Thai Nguyen. With support from Orchestra Networks and other partners, PSI Vietnam empowers at-risk communities to take preventive action and to seek quality, timely diagnosis and treatment care to reduce health risks.

Measurable improvements in health
Since 2005, PSI’s programs have saved more than 226,000 years of healthy life in Vietnam. In 2015, PSI’s social marketing programs protected more than 5,300 rural households with safe drinking water, distributed more than 4.3 million sterile needles/syringes to prevent the spread of hepatitis and HIV/AIDS, and supported the detection of 2,000 cases of tuberculosis and 16,000 cases of hypertension. These results were achieved through PSI’s network of affiliated private clinics, pharmacies, tea stalls and other non-health outlets accessible to low-income communities at risk—as well as community engagement to raise awareness of health risks and prompt action.

Support from Orchestra Networks in 2016 will enable PSI to make it easier for people in Vietnam to lead healthier lives.

 PSI programs empower people like Ms. Sung, a breast cancer survivor and mother of a daughter living with HIV. She is also an entrepreneur who sells health products that prevent HIV and Hepatitis C out of her neighborhood coffee shop, which is open long after pharmacies and clinics close.