What does it take to get girl-centered?

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Traditional SRH Programming

✓ Programming based on limited understanding of clients

Youth-Centered Programming

✓ Programming that’s responsive to clients needs

252 million adolescents worldwide have an unmet need for contraception
A Transdisciplinary Approach is our secret sauce.

A360's primary aim is to develop programming that resonates with girls, and the health systems that serve them. But going where girls take you means breaking out of traditional norms for programming! This means leaning into discomfort.
Operational considerations

1. Preparation & Framing
   - This intervention can’t change, it’s what we have written in our proposal

2. Staffing & Recruiting
   - Masters degree with 5 years working experience required??

3. Conducive environment
   - Experts meetings in fancy hotels??

4. Procurement & Cash
   - One month notice for your order to be processed on time??

5. Organization Culture & Design Fidelity
   - This is how we have always get programs going here…

6. Technical & Supervisory advisors
   - We have our technical advisor, who else do you need?

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Girl-Centered Care

#InMySquad
Replicating our Learnings

Today, A360 works to create global goods to help others replicate the conceptual, structural, and managerial tenets of A360’s project design and implementation.

Join our poster presentation to keep exploring!
Wed. Nov. 14 | 4:20pm – 5:40pm, MH4