

Urban Accredited Social Health Activists

# Community Level Care Providers Link the Urban Poor to Desired Family Planning Services

## WHY ASHAs?

Urban Accredited Social Health Activists (ASHAs) are an important link between their communities and the health system. They are well accepted and are leaders in promoting family planning and other health services in their communities. Evidence shows that women who are counseled by ASHAs are significantly more likely to become FP users.



### STEP 1: In-depth training

Provide a required two-day training for ASHAs, specifically on family planning, informed choice counseling and prioritization of family planning clients by age, parity and available incentives as per government guidelines.



### STEP 2: Job aids

Provide family planning job aids to help ASHAs to deliver more effective interpersonal counseling during home visits.



### STEP 3: Mentorship & supportive supervision

Provide continuous on-the-job mentoring and supportive supervision to assist the ASHAs in translating the training into practice.



### STEP 4: Recognition

Provide timely release of family planning incentives as per government guidelines to recognize and reward ASHAs who perform well, helping to continue to motivate them and prevent drop-outs.

For more information, refer to <http://tciurbanhealth.org/lessons/enabling-social-health-activists/>.